

FROM THE COVER

The Red Ferrari Sports Car— Its Functions in America

By Bill Finley

If money is no object and the attention of State Highway Patrol cars generates no apprehension, this car could be for you, especially if you fit into one of the following categories of the purchasers, or lessees, of these sexy looking vehicles.



1. Wall Street Bonus Babies: This group of overpaid and under-trusted guys, paid too much by the Government-supported “finance” houses, is troubled annually about what new toys will move them up the pecking order in their own clan. After a seven-bedroom manse in the leafy hills of upper-class suburbia, \$40,000/year kindergartens and Botox™ for the luncheon wives, what does one do with another \$5 million?

2. Sex Organ Deprivation Club: This group, at no fault of their own, suffers silently with the gene-pool inheritance of a less than locker room trophy apparatus and must make up for the shortfall by roaring around his country town (with a 30-mph speed limit) in a car that is built to do 160mph. There is a relationship in there somewhere.

3. The Girls Get the Prize: In this category, sex is the stimulus that generates a form of fanciful bribery, either to keep the extra coupling secret or to elegantly apologize for marital missteps. But what’s a girl going to do with two Ferraris? A Queen of an Arab harem could have seven, one for each day or night of the week. However, women may not drive, so the shining beauties just sit there looking forlorn and wishing to roar like their brothers.

4. The Frustrated Indianapolis Hero: This guy has loved cars all his life. Rather than building model airplanes, he collected miniature racecars as a hobby. He raced them across the carpet to the “brrrumms” of powerful engines. Unless he was a member of the lucky-sperm club, he never got to afford the object of his affection.

He goes to the NASCAR events where his heart and mind roar around the long oval accompanied with the man-made thunder that challenges the sky.

The Ferrari is a thing of beauty, much admired for aesthetic quality of the design and the craftsmanship that created it. There are several in the galleries at the Museum of Modern Art in New York City, for all to admire.