

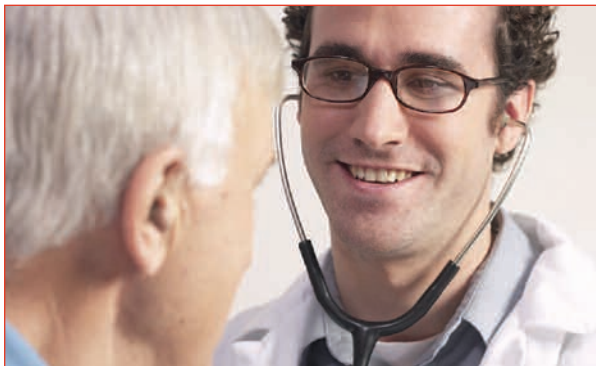
WHAT'S NEW!!

Boomers Find Accurate Medication Information which is Easily Accessible to Doctors and Hospitals a Welcome Relief



In 2004, the *Archives of Internal Medicine* reported that during nearly eight percent of doctor visits, patients were prescribed inappropriate medications. Drug errors are responsible for more than 7,000 hospitalized patient deaths each year. Without an easy way to access a current list of medications, patients are at high risk, especially during emergency room visits.

Many boomers are responsible for caring not only for themselves, but for their aging parents. With these startling statistics, it's critical to accurately track and provide medication information during routine doctor visits and especially during unexpected emergency room or hospital visits.



In 2004, after watching his mother try to manage his grandfather's medication regimen of more than 50 drugs, Mark Holland, president and founder of MedsFile.com, created a solution to help boomers and caregivers with this important task. Holland developed MedsFile.com to track his grandfather's medications. The information was then easily and accurately provided to the doctors responsible for his grandfather's health.

MedsFile.com, a private, secure Web-based service, allows customers to store important medication

information for easy access. Holland said, "Having important up-to-date medication and allergy lists available during emergency and routine medical visits assists medical personal with accurate and timely care. After watching my mother try to help my grandfather track his medications, I wanted to create an easy and accessible way to track them all."



When customers sign up at MedsFile.com, they login to www.MedsFile.com, create an account and enter their medications. Then MedsFile.com assigns subscribers unique ID and pin numbers and mails to them a wallet card with printed information. When customers visit their doctors or the hospital, they hand the wallet card to the healthcare provider who can then access their medications list via the Internet.

Customers can also print off their own file to give to anyone needing their medication information. This saves patients from rewriting their medications every time they visit a new doctor, are admitted to the hospital, or make an emergency room visit. Patients don't have to keep up with printed lists and don't have to worry that their medications will be written inaccurately. The medications list, allergies, supplements, emergency contacts, physician information, and pharmacy information, can all be stored at MedsFile.com.

Customers can join at \$3.99 per month or save \$12 by subscribing annually for \$35.88.

Send this article to a family member who needs to know about MedsFile.com. For more information, visit www.MedsFile.com or call 800.541.9345.